

Vragenboekje

Voor dit examen zijn maximaal 50 punten te behalen; het examen bestaat uit 42 vragen. Voor elk vraagnummer is aangegeven hoeveel punten met een goed antwoord behaald kunnen worden.

Geef niet meer antwoorden (zinnen, redenen, voorbeelden e.d.) dan er worden gevraagd. Als er bijvoorbeeld één zin wordt gevraagd en je antwoordt met meer dan één zin, dan wordt alleen de eerste zin in de beoordeling meegeteld.

Let op: beantwoord een open vraag altijd in het Nederlands, behalve als het anders is aangegeven.  
Als je in het Engels antwoordt, levert dat 0 punten op.

## Tekst 1 Postcards from the cutting edge

- 1p 1  Wat was het belangrijkste kenmerk van de tentoonstelling die in deze tekst wordt beschreven?

## Tekst 2 Paying for the BBC

- 1p 2  According to Phil Aaronson, American networks do not broadcast soccer matches on TV because
- A Americans are not used to concentrating on such long programmes.
  - B in the United States soccer is not a popular sport at all.
  - C soccer does not lend itself to showing a lot of commercials during matches.
  - D they object to the excessive commercialism of football.

## Tekst 3 Why the Lord is in the retail

- 3p 3  Geef voor elk van de onderstaande uitspraken aan of deze wel of niet van toepassing is op POD volgens alinea 2.

- 1 POD play various musical styles, which together make up a weak mixture.
  - 2 POD have trouble controlling the aggressive behaviour of fans during concerts.
  - 3 POD stress the importance of a friendly and constructive attitude.
  - 4 POD's main aim is to convert young people.
  - 5 POD struggled for years before they became successful.
  - 6 POD are doing better in the United States than Creed are.
- Noteer het nummer van elke uitspraak, gevolgd door "wel" of "niet".

"in reality they couldn't be better matched" (regels 47-48)

- 3p 4  Geef voor elk van de onderstaande aspecten aan of het deze uitspraak wel of niet ondersteunt volgens alinea 3.

- 1 Bepaalde kleding.
  - 2 Herkenbare muziekstijl.
  - 3 Maatschappijkritische houding.
  - 4 Serieuze taakopvatting.
  - 5 Uitbundige levensstijl.
  - 6 Veel jeugdige aanhang.
- Noteer het nummer van elk aspect, gevolgd door "wel" of "niet".

- 1p 5  What is the main aim of paragraph 4?
- A To illustrate the lack of professionalism of music journalists in the UK.
  - B To make clear that religious rock music is not popular in the UK.
  - C To provide examples of the dedication of Christian rock fans in the UK.
- 1p 6  How does the author round off her article with paragraph 6?
- A By encouraging her readers to be open to religious pop music.
  - B By illustrating how non-religious artists have inspired Christian ones.
  - C By showing that success and religious convictions seldom go together.
  - D By specifying various categories of religious pop musicians.

## Tekst 4 To be or not to be a good boss

- 1p **7** ■ What is the main aim of the Shakespeare workshops?
- A To analyse Shakespearian characters.
  - B To increase employers' cultural awareness.
  - C To provide advanced management training.
  - D To study styles of leadership through the ages.

## Tekst 5 Teen Girls, Sexism, and Marketeering

*Kies bij iedere open plek in de tekst het juiste antwoord uit de gegeven mogelijkheden.*

- 1p **8** ■
- A be dissatisfied with
  - B look critically at
  - C spend money on

- 1p **9** ■
- A a difficult target
  - B a low-income group
  - C an unhappy lot
  - D an unlikely mix

- 1p **10** ■
- A decisive
  - B hopeful
  - C irrelevant
  - D natural

- 1p **11** ■
- A familiar
  - B honest
  - C inventive

- 1p **12** ■
- A homepage lay-out
  - B objective facts
  - C product promotion
  - D target group

- 1p **13** ■
- A However
  - B In short
  - C Moreover
  - D Therefore

- 1p **14** ■
- A brainwashing
  - B criticizing
  - C informing

- 1p **15** ■
- A feminism
  - B marketeers
  - C society
  - D themselves

## Tekst 6 Oprah's logo is a no go for novelist

- 1p **16** ■ How does the writer introduce the conflict between Oprah Winfrey and Jonathan Franzen in the first paragraph?
- A By describing its historical background in detail.
  - B By giving a rough outline of its nature and subject matter.
  - C By highlighting the relation between artists and their public.
- “for Franzen his selection brought only anguish and indecision” (lines 36-38)
- 1p **17** ■ Why did Jonathan Franzen have doubts about his selection?
- A He believed that his book would sell better without Oprah Winfrey's interference.
  - B He did not agree with any nominations made by Oprah Winfrey's book club before.
  - C He feared that the quality of his book would be underrated as a result.
  - D He hated the idea of his book being treated as a commercial product.
- 1p **18** ■ Which of the following could Jonathan Franzen have said before “I like reading entertaining books” (lines 54-56) to stress his point?
- A Don't get me wrong!
  - B Don't think me old-fashioned!
  - C Don't underestimate me!
- 1p **19** ■ Which of the following would fit before “most bearing Oprah's stamp of approval” (lines 86-88)?
- A discouragingly,
  - B fortunately,
  - C hopefully,
  - D ironically,
- 1p **20** □ Geeft de schrijver van dit artikel aan wat hij zelf vindt van *The Corrections*, het boek van Jonathan Franzen? Zo ja, citeer de woorden waarmee hij dit doet. Zo nee, schrijf op “Nee”.
- 1p **21** ■ How can this article be characterised best?
- A As a critical discussion of the influence of TV on literature.
  - B As a personal reaction to a much-discussed news item.
  - C As an attempt to discredit Jonathan Franzen.
  - D As an indirect way of promoting Oprah Winfrey's book club.
  - E As an objective report on a literary news topic.

## Tekst 7 Power of the pocket

- “On Thursday ... conventional soya” (lines 5-7)
- 1p **22** ■ How is this fact presented in the article?
- A As a logical step in a recent chain of agricultural innovations.
  - B As an event that meant less than the newspapers had suggested.
  - C As an important scientific breakthrough that few people know about.
  - D As a significant development that got hardly any media coverage.
- “the pound in our pockets is an economic vote” (regels 20-21)
- 1p **23** □ Leg uit wat de schrijver hiermee bedoelt.

## Tekst 8 Juvenile (In)justice and Media Hype

- 1p **24** ■ How does the writer introduce the subject of this article in paragraph 1?
- A By commenting on the popular view concerning his subject.
  - B By describing a case that he was personally involved in.
  - C By highlighting one particular aspect of his subject.
  - D By outlining the main points of the article.
- “Worse yet ... juvenile crime.” (regels 5-6)
- 1p **25** □ In welke alinea of alinea’s illustreert de schrijver deze uitspraak? Noteer het nummer van deze alinea of alinea’s.
- 1p **26** □ Vat de hoofdgedachte van alinea 2 samen.
- 1p **27** ■ Which of the following reflects the writer’s opinion in paragraph 3?
- A Children are as much responsible for their actions as grown-ups.
  - B Living conditions in US prisons should be improved as soon as possible.
  - C Recent developments in US legislation against youth crime are alarming.
  - D US courts have dealt with young criminals in a successful way.
- “You can consider ... lost causes” (regel 19)
- 2p **28** □ Noem de twee argumenten waarop de schrijver deze uitspraak baseert.
- 1p **29** ■ How could the sentence “While murders ... evening news.” (lines 32-34) also begin?
- A And while...
  - B But while...
  - C For while...
- 1p **30** □ Wat wil de schrijver aantonen met de percentages in alinea 6?
- 1p **31** ■ What is the main aim of this article?
- A To analyse the results of recent research into youth crime.
  - B To generate more interest in the causes of youth crime.
  - C To stress the need for a more balanced approach to youth crime.
- 3p **32** □ Geef voor elk van de onderstaande citaten aan of het om een feit of om de mening van de schrijver van dit artikel gaat.
- 1 “Worse yet ... juvenile crime.” (regels 5-6)
  - 2 “According to ... in 1997.” (regels 16-18)
  - 3 “You can ... adult facilities.” (regels 19-20)
  - 4 “And while ... youth facilities.” (regels 23-25)
  - 5 “However, youth ... in California.” (regels 38-39)
  - 6 “And adults ... juvenile crime.” (regels 45-47)
- Noteer het nummer van elk citaat, gevolgd door “feit” of “mening”.

## Tekst 9 I just can’t eat that stuff

- “But it gave birth to something else too.” (regels 9-10)
- 1p **33** □ Leg uit wat er met “something else” bedoeld wordt.

- 1p **34** ■ Which of the following can be concluded from paragraph 2?
- A According to research, there are more food products that can cause intolerance than people realise.
  - B According to the writer, people with a food intolerance can easily diagnose and treat their condition themselves.
  - C A lot of people expect to make money by providing food intolerance cures.
  - D The number of people who are suffering from food intolerance is growing rapidly.
- 2p **35** □ Geef voor elk van de onderstaande citaten aan of dit wel of niet in overeenstemming is met de opvattingen van de British Nutrition Foundation.  
Baseer je antwoord op de alinea's 3 en 4.  
1 "there is ... intolerance epidemic" (regels 30-32)  
2 "people may ... unbalanced diet" (regels 33-34)  
3 "the underestimate ... be substantial" (regels 47-49)  
4 "there is ... some foods" (regels 62-64)  
Noteer het nummer van elk citaat, gevolgd door "wel" of "niet".
- 1p **36** ■ Which of the following does Professor Brostoff say about food intolerance patients in paragraph 3?
- A They are seldom taken seriously by medical doctors.
  - B They mistake all kinds of illnesses for food allergies.
  - C They often do not realise what is at the root of their health problems.
  - D They often have to wait a long time before their problem is diagnosed.
- 1p **37** ■ How could paragraph 5 also begin?
- A Amazingly, the foundation...
  - B Ironically, the foundation...
  - C Not surprisingly, the foundation...
  - D To be fair, the foundation...
- "The foundation is dismissive of many of the diagnostic tests for food intolerance" (lines 81-83)
- 1p **38** ■ What is the foundation's main objection?
- A Most of these tests are very expensive.
  - B There are no research data to support the claims of these tests.
  - C The results of these tests may cause people to feel stressed.
  - D These tests are not suitable for amateur use.
- "You are the only barometer of your own intolerance." (regels 101-103)
- 1p **39** □ Leg uit wat Professor Brostoff hiermee bedoelt.
- 1p **40** ■ What is the point of view of the writer, Roger Dobson, on the subject of his article?
- A He agrees with the standpoint of the British Nutrition Foundation.
  - B He clearly sides with Professor Brostoff and his approach.
  - C He presents the information neutrally and does not take a stand.

*Lees bij de volgende opgaven steeds eerst de vraag voordat je de bijbehorende tekst raadpleegt.*

## Tekst 10 Prosopagnosia

- 1p 41  Blijkt uit de tekst hoe Prosopagnosia veroorzaakt kan worden? Zo ja, onder welk kopje? Zo nee, antwoord "Nee".

## Tekst 11 The African-American connection

Voor een werkstuk zoek je een boek over de rol van Afrikaans-Amerikaanse soldaten tijdens de Tweede Wereldoorlog.

- 1p 42  Staat er in de folder The African-American Connection een boek over dit onderwerp vermeld? Zo ja, schrijf de titel van dat boek op. Zo nee, antwoord "Nee".

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**Einde**